

Highlights' Scheme Membership

Highlights' Scheme Membership is open to village halls and community spaces in County Durham, Northumberland and Westmorland & Furness. Participation in the scheme enables rural communities to access vibrant, entertaining and thought-provoking cultural activities at little or no financial risk.

What the scheme provides

- A curated programme of high-quality professional theatre, music, dance and family shows and arts and crafts workshops selected specifically for their suitability for small scale venues.
- A menu of professional performances over two Seasons each year, from regional, national and international artists.
- Twice-yearly in person and online promoter training events, including the launch of the next season.
- A significant subsidy on the cost of the events, typically between £100 - £500.
- Marketing support via brochures with a print run of 20,000+, posters and flyers.
- A website presence and social media coverage via Facebook and Instagram.
- Online ticketing via Eventotron.
- Marketing support to access your local networks.
- Weekly email newsletter to supporters.
- Monthly newsletters to Promoters.
- Support from office staff as and when required.

Registered Charity No: 1100920.
Highlights Productions Ltd is a
Company Limited by Guarantee No: 4646007
Registered in England



What Highlights asks of the venue and promoters.

- Engagement with our Promoter events and timelines.
- To ensure all venue insurances and licences are in place, including PRS.
- To undertake all local marketing.
- We set up Facebook events and provide digital assets - if you can share these that would be very helpful. We have a social media crib sheet to help you with this, if needed.
- Following shows, prompt submission of the show report, within 7 days.
- Prompt payment of invoices for shows.
- Prompt payment of annual membership fee.
- Engage with Highlights' ethos of supporting environmental responsibility.

Important information:

- Spring performance season – March to May (events confirmed the preceding November).
- Autumn performance season – October to December (events confirmed the preceding June).
- Creative Highlights season of arts & crafts workshops – October to March (events confirmed the preceding June).
- There is a minimum guarantee of between £225 and £300 for performances. Then a 80/20 split in Highlights favour for any income above the minimum guarantee.
- Creative Highlights workshops have a minimum guarantee of £100 then 80/20 split.
- Membership fee – charged in the January after first performance and yearly thereafter – currently set at £70.
- Ticket prices usually set at £15 adult, £10 under 25s/in receipt of unemployment or disability benefits.
- Pay What You Decide tiered ticketing option available at £12 / £15 / £18.

