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Annual Report 2019 - 2020

Highlights is supported by:

























Lendrum Family Community First Fund

Community Foundation Tyne & Wear and Northumberland



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1 SUMMARY

This report reviews the activities and plans of Highlights Rural Touring Scheme for the period 1 April 2019 to 31 March 2020. 2019/20 was the second year of the National Portfolio Organisation [NPO] 4-year agreement with Arts Council England [ACE]. The NPO agreement is awarded to Highlights (H) and Arts Out West (AOW) together, with Highlights as the lead partner. In light of the Covid-19 pandemic, ACE has announced that the current NPO agreement will be extended until April 2023. The level of the award represents a standstill arrangement (in relation to the amounts received in 2015-18). Local Authority funding from Cumbria, Northumberland and County Durham remained at a standstill amount; and the contribution from South Lakeland was increased in order to acknowledge a new relationship with The Heron Theatre, Milnthorpe.

The Management Committee started the year with seven members; and ended the year with six (1 of whom is a Highlights volunteer promoter). In July 2019 Sarah Haynes (who is also the promoter at Stanhope, County Durham) resigned. In February 2020 John Holland, Rosie Cross and Kate Lynch met Shelley O'Brien (actor & community engagement worker, based in County Durham) to discuss joining the board. She has indicated that she will be keen to join the Board with effect from July 2020. In April 2019 a new staff member joined Highlights in a new role of Communications Officer. In May 2019 a second new staff member joined Highlights in a new role of Creative Engagement Officer. Co-Director Rosie Cross indicated her intention to retire on 30 September 2020, formally handing in her notice on 30 September 2019. Bearing in mind the significant changes to the organisation over the past 2 years, the board made the decision to appoint an external facilitator to conduct a 360° review of the organisation in order to help the board make a decision on the best and most effective future structure of the organisation. In February 2020 Highlights was able to announce the proposed new staff structure. After an internal recruitment process, Kate Lynch (current Co-Director) accepted the position of Director from October 2020 and Heather Askew (current Administrator) accepted the position of General Manager from October 2020. The contract for the Northumberland Outreach Worker was not renewed at the end of March 2020. The Communications and Creative Engagement Officers' roles remain unchanged. There remains a sum of money to employ contractors as necessary and in response to the needs of the organisation.

Highlights continues to work in partnership with over 65 village halls, community centres and schools across Cumbria, County Durham and Northumberland. A total of 163 performances were scheduled, using 49 companies. 13 performances (using three companies) were cancelled between 18 March 2020 and 31 March 2020, due to the Covid-19 pandemic. Full fee was paid to the 3 companies concerned. There were 18 workshops and 6 promoter training sessions. Total audience numbers were 7,751 for performances; workshops and training sessions attracted a further 481 participants. In October 2019 a new Highlights website was launched, after several months of work by Matt Kaunz, Communications Officer. This is part of Highlights' ambition to increase our online presence, along with additional activity on the social media channels, regular emails and increased online ticketing. Autumn 2019 saw the start of our new Creative Engagement programme, working with schools and community groups to offer meaningful participator work alongside our main performance programme. This was made possible thanks to additional funding awarded from Trusts and Foundations.

2 HIGHLIGHTS' VISION STATEMENT

Vision statement: Highlights' vision is to develop the provision and promotion of high quality arts to local communities by using the resources, expertise, experience and partnerships available to them. **We will do this by:**

 supporting a network of local promoters involved in the development of a performing arts programme in the area

- making the arts socially, geographically, economically and physically accessible to communities across, Cumbria, County Durham and Northumberland
- providing training opportunities for promoters to develop transferable skills
- improving access to the arts for people living in isolated areas.
- providing quality and choice at a local level
- building new audiences at grass roots level
- promoting the work of diverse companies to rural venues
- co-commissioning new work suitable for rural venues
- supporting a sustainable local economy, encouraging audiences and companies to use local amenities
- supporting village halls as viable community centres, contributing to the upkeep of the hall and social life of the village

3 FACT FILE

3.1 Programming

- o 71 venues booked events, training or workshops through the year (a decrease of 9, due to not having the Contemporary craft tour, nor its linked workshops).
- A total of 163 performances were scheduled (an increase of 7), using 49 companies (an increase of 2).
 13 Performances (using three companies) were cancelled between 18 March 2020 and 31 March 2020, due to the Covid-19 pandemic. Full fee was paid to the 3 companies concerned. One performance (9 February 2020) was postponed because of snow. It was rescheduled to May (subsequently cancelled,

due to Covid-19). And one performance was cancelled at late notice by the venue. Full fee was paid to the company.

- In addition Highlights worked in partnership with Opera North to place 3 performances. These were included in the Highlights' brochure, but do not feature in the box office figures.
- There were 6 in house promoter training sessions with 159 attendees
- Total audience numbers were 7,751 for performances (a decrease of 960, due to the 15 cancellations



There were 18 workshops linked to performances with 312 participants. [A full breakdown of Workshop activity is included in Section 6].

- The total box office figure was £64,428 (a decrease of around £6,398 due to the 15 cancellations)
- Of this sum, £60,272 was returned to Highlights. This means that village venues kept £4,156
- The value of volunteer contributions to secure the successful running of the Highlights Rural Touring
 Scheme equates to around £52,230. This is calculated at an estimated 824 volunteers giving a total of
 3,482 hours @ £15 per hour (an accepted, if modest, "skilled volunteer" hourly rate)

Please see the Appendices for a full breakdown of performances, venues, box office income etc

3.2 Web Site, digital engagement and Audience development

Highlights' digital output continues to increase. All contracts are sent out electronically. The "menu" is
posted on the web site, so promoters can access digital clips when choosing companies. All forms eg
Show report forms, travel expenses forms etc are available to download electronically.

Front page of new website . Images used from film commissioned from Salty's Studio

Highlights' new Communications officer began work at Highlights on 1 April 2019, Thanks to

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continued funding from Garfield Weston and Catalyst funding we have the funding to retain the Communications Officer role until the end of 2021/22.

The new Highlights website was launched in October 2019, offering us a much better and accessible online presence and more closely linked to our online ticketing and social media.

Highlights' web site had 51,583 page views (last year 53,312) from 16,578 sessions (last year 17,697), with 11,116 users (last year 11,556). The slight decrease was probably due to focusing on delivering the new website

between June and October 2019.

highlights

- Efforts around social media and our email newsletter are now showing a definite improvement in website referrals.
- Over the past 12 months adding all our shows as Facebook events has resulted in an additional reach of 36.2K people, prompting 611 responses and 190 ticket source referrals.
- A full Google Analytics report is included in the Appendices. The numbers will be carefully monitored; and will be more accurate after a complete year with the new website.
- o At 1st April 2020, Highlights had 1602 followers on Twitter (last year 1,509); with 1,564 likes on our Facebook page (last year 1,300).
- O Highlights collects, shares and reports audience data from hard copy surveys completed at performances. We have updated the hard copy survey distributed at performances, and we have linked our online ticketing to Audience Finder to ensure we are meeting ACE targets for data collection. 869 surveys were returned with valued volunteers inputting all data (11% response rate). This is less than previous years, due in part to companies collecting their own evaluation sheets instead.
- Highlights offers online ticketing for all performances. In 2019-20 Highlights sold 1,381 tickets online, out of a total of 7751 representing 17.8% (last year 13.6%). NB: This doesn't include data from The Witham (The Witham has substantial audience numbers; but uses its own online ticketing system)

PROJECTS AND DEVELOPMENT WORK

4.1 Engagement in 'hard to reach areas'

This is a requirement of Highlights' NPO agreement with ACE. By programming work directly into community venues, Highlights attracts a diverse audience from different socio-economic backgrounds. We reach out to communities of all ages in underprivileged areas. Whilst Highlights receives no funding from ACE or Local Authorities for participatory work, it continues to build on its relationship with venues, schools and community groups, where possible; and has attracted funding from Trusts and Foundations to allow this to happen. [more in Section 6: Workshop section]



- As part of Highlights' RTDI partnership, we opted to include a 4 day residency to accompany 'REFINED' by Phoenix Dance company, in May & June 2019. The young people who worked with the company presented a curtain raiser prior to Phoenix's performance at Allendale Village Hall.
- Patfield & Triguero's 'Gibbon' (Stanhope, Nov 2019) included a linked daytime workshop

Nikki & JD 'Knot' Oct 2019

• The Highlights promoter at one of the dance productions noted that there were many more people in their 30s and 40s in the audience. Some comments made after the performance include: "Amazing

to have this in our little village hall." "Extremely high quality performing. Thought provoking, intelligent, original piece crossing boundaries."

4.2 Diversity

• In association with its valued network of promoters, Highlights presented 41 'diverse' performances using 14 different companies. These explored different aspects of diversity, ranging from disability, identity, difference and belonging; women's issues; multi-cultural and intercultural performances.



Highlights' Creative Case Report for the year is available as a separate report.

Some quotes:

"Curious to learn more about western Canada and its indigenous people. A valuable eye-opener to other cultures and communities" Diyet & the Love Soldiers, May 2019: [music: indigenous first nation Canadian, Japanese, Scottish]

Play the Spotlight Theare 'Black is the colour of my Voice' April 2019

Scolour of my Voice' April 2019

"Bringing oppression to life" 'Black is the colour of my Voice' -Play the Spotlight Theatre (music drama inspired by the life of Nina Simone) April 2019

"Excellent show: good stories about Jewish culture and heritage; good mix of sad, uncomfortable and funny stories, which were very thought-provoking in terms of cultural diversity" 'Bubble Schmeisis', Nick Cassenbaum. Felton Village Hall, Oct 2019

4.3 Partnership work

4.3.1 National Rural Touring Forum [NRTF]

• Tom Speight is the NRTF Chair. Kate, Rosie and Highlights' Chair, John Holland attended the NRTF board away day dinner as guests. The away day was held in Castle

Carrock in Cumbria

• Highlights is an active member of NRTF's Dance Initiative programme and is one of 8 national Dance Ambassadors. [more in 4.1 'Engagement' and 4.2 'Diversity']. As part of the Ambassador agreement, Highlights undertakes to host at least 3 dance performances (2 dance companies) per season; and to attend dance showcases and the dance ambassadors' meeting at the NRTF conference. The programme continues until the summer of 2021. It is led by NRTF & funded by ACE's Strategic Touring Fund. The project offers curated dance menus for rural touring schemes, using national and international dance companies new to rural touring

 Highlights programmed 5 RTDI performances (using 4 companies) in the year. 'REFINED' by Phoenix Dance' with a 4 day residency at schools and Community groups (May & June 2019); Nikki & JD's Knot' (Oct 2019); Patfield & Triguero's 'Gibbon' (Nov 2019) again

produced by Mr & Mrs Clark

with a linked daytime workshop; and 'Louder is not always Clearer' produced by Mr & Mrs Clark (March 2020)

4.3.2 Northern Consortium

With the demise of PANDA [Performing Arts Network Development Agency], Kirkgate Arts worked with Highlights to submit a successful bid for ACE project funding to support a Pitching & Mentoring project on behalf of 7 northern Rural Touring schemes [Highlights and Arts Out West, along with Lancashire, Cheshire, E Yorkshire, North Yorkshire & North Lincolnshire]. The project is a collaboration between the northern Rural Touring partners and ARC Stockton's North East Artist Development agency; and seeks to broaden the range of quality work available for Rural Touring. The programme started in January 2019, with the call out to companies, led by ARC Stockton, using their North East Artists Development channels, and stressing a particular interest in promoting artists and subject matter currently under-represented in Rural Touring.

From 31 applicants 6 companies were shortlisted. Five of those six were led by people with, or had a focus on, protected characteristics.

Online Pitching & |Mentoring evaluation session, Just Some Theatre, March 2020



The Training and Pitching Day took place in April 2019. Out of the six shortlisted companies, four were chosen to be allocated to the partner schemes for mentoring.

Highlights mentored Iranian/British performer Kaveh Rahnama. This resulted in 3 Highlights performances in February 2020 A virtual online evaluation session, involving all partners and the four companies, took place in March 2020.

Highlights continues to offer informal support and advice to companies new to rural touring. We showcase new companies at menu launches and regularly advise companies about how to market themselves to rural touring. We came across Herd Theatre UK and their show 'Slime' at a Venues North presentation in Stockton. Highlights was Herd's first UK tour. Kate worked closely with them to ensure they understood the process.

We signpost companies to the resources available to companies new to rural touring on the NRTF site.

4.3.3 Catatlyst: Evolve

- Highlights' Catalyst: Evolve partnership programme (Sept 2016 Aug 2019) with Arts Alive (Shropshire/Herefordshire's scheme) was completed in August 2019. Funding raised by the Highlights' Campaigns worker in 2018-19 resulted in appointments of the new post of Communications Officer in April 2019.
- Highlights reached the fundraising target of £42,000 several months in advance of the August 2019 deadline.
- The Highlights staff are now looking at a range of projects for 2020/21 and 2021/22 thanks to the additional funding raised and the match Catalyst: Evolve funding. This is in addition to the two new posts mentioned above.
- In the final report and evaluation for the joint project, Highlights said that we learned:-
 - not to be afraid of asking for money, as our audiences are immensely grateful for what we are offering.
 - that ideally we need a dedicated fund-raiser to successfully raise funds for the organisation ie to carry out the research necessary to plan and submit larger scale bids.
 - o that our ability to attract sponsors is extremely limited. (tho' we suspected this beforehand)

4.3.4 Other partnerships

- Rosie Cross and Kate Lynch went to Emporium, the Federation of Scottish Theatre's showcase and conference in Musselburgh, near Edinburgh in March 2020.
- Kate sits on the Cumbria Arts & Culture Network

- Highlights works closely with Theatre by the Lake's Artistic Director and programmed a tour of three Highlights venues for their studio production 'Miss Julie' in April 2019.
- Esther, Rosie & Kate attended the regular 'Meet the Programmers' events, which are organised by ARC Stockton/North East Artists' Development [NEAD].



- Highlights administers a funding award from South Lakeland District Council to Heron Theatre, Milnthorpe, and fosters support and collaboration with the theatre.
- In 20218-19 Highlights forged a successful partnership with Opera North [ON], brokering links between ON & several Highlights promoters. This partnership working has been continued, resulting in performances and workshops of 'Green Eggs and Ham' and their Whistle Stop Opera 'The Marriage of Figaro' in three venues In February 2020. These were included in the Highlights' brochure, but do not feature in the box office figures.
- Representatives from 5 northern schemes (including Rosie from Highlights) were invited to attend
 Contact East in Prince Edward Island in September 2019, thanks to funding from The Atlantic
 Presenters Association. Contact East is a showcase for Eastern Canadian companies. As a result of
 this visit and previous visits, the northern RT schemes arranged tours of around 12 to 15 dates for
 visiting companies & artists. The number of dates booked in the UK enables the Canadian
 companies to apply to Canadian funders for a large proportion of their costs, enabling us to book the
 international artists at a fraction of the cost we could as a single scheme.
- Sadly, due to the Covid 19 Pandemic, planned coordinated tours for other Canadian artists for 2020-21 have had to be put on hold.
- Shared experiences, joint programming and recommendations via the Northern Consortium of Rural Touring schemes allow for negotiating much better performance fees, giving better value for money.

4.4 Audience profile/data collection

- Highlights uses the online collection tool Survey Any Place to enable us to collect & collate the findings of audience, promoter and company surveys. Four of our wonderful network of volunteers collate the audience data using the Survey Any Place online platform.
- Highlights collects feedback from companies who have toured with Highlights on a regular basis. In response to the question: 'How was the pre-show support you received from Highlights?' 90% said 'Excellent'. Comments included: "We did both performances on the level with the audience, which the show is suited for. intimate venues with easy load ins".

"They were all quite different spaces; but our staging was fairly adaptable, so we adapted!"

Some quotes from audience members:-

"Uplifting experience, together in the community"
"Brilliant...super to have such talent visit our community"

For further information/evidence regarding 'depth and quality of experience', we ask promoters about how much the performers interacted with the audience.

- "An amazing glimpse into the creative world of a cappella music- professional, lyrical & wonderful.
 Professional artists at ease with their craft & very generous with the audience" ('A Capella Around the World', Freeplay, Oct 2019)
- "They were very friendly and helpful on the day, moving and setting up how they would like, and set out chairs for us. Very enjoyable play presented by two very amenable performers who understood the village hall/Highlights philosophy well. Just the right scale of event and size of set for a village hall too. At the end of the show, they gave us a box of chocolates for looking after them, really unexpected and lovely of them. So a big thank you to Highlights for putting them forward". ('I ain't afraid of no ghost'. Little Earthquake, Oct 2019)

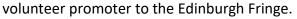
• "Excellent show: good stories about Jewish culture and heritage; good mix of sad, uncomfortable and funny stories, which were very thought-provoking in terms of cultural diversity. Entertaining throughout — Nick Cassenbaum had a very good rapport with the audience and the accompanying musicians, and all were a pleasure to deal with. The musical sound-effects were great! The Klezmer music was wonderful, and the clarinettist (Dan) was a wealth of knowledge about each piece — this was very interesting." ('Bubble Schmeisis', Nick Cassenbaum, October 2019)

<u>Audience Finder</u>

- Highlights has been participating in a national Audience Finder project, where quantitative audience data is collected from an online survey by an independent organisation (the Audience Agency). Centralised audience data collection systems such as Audience Finder are challenging for our services.
- Highlights has linked its online booking to the Audience Finder system so we can now easily achieve the data targets.
- The Audience Finder report requirement for ACE reporting was waived for 2019-20 reporting, due to the Covid19 pandemic. Therefore the annual survey was not circulated in February/March 2020

4.5 Funding

- Applications to Trusts and Foundations totalled 10,675 (last year £73,371). The applications resulted in awards totalling £9,700 (last year £37,500).
- Highlights applied for –and was awarded a total of £565 for bursaries and "Go & See" awards to
 attend conferences/showcases, taking a Volunteer promoter to the NRTF conference and taking a



- Highlights extended its membership fee (£65/yr) to all venues. This earned £3,607.
- The [Catalyst] donation boxes at performances (April to August 2019) earned £1,103
- Donations via online sales totalled £199.50. Other donations totalled £45.30
- Catalyst: Evolve project. Highlights completed the project with around £34,500 (funds raised and

matched by ACE) to carry forward for future project work. The organisation is considering carefully how to spend this money. Some is already restricted or earmarked. (See 4.3 Partnerships - Catalyst: Evolve Paragraphs)



4.6 Environmental Sustainability Report

- Highlights included a sustainability charter on the new website. Entitled 'Touring Green: A Statement for artists, venues and promoters', it suggests a number of practical 'green steps. It also signposts the reader to Julie's Bicycle (see below)
- Highlights is signed up to Julie's Bicycle (ACE recommended organisation which tracks the
 environmental impact of cultural buildings and events). Highlights feels that much of the data
 required by Julie's Bicycle is not relevant to us. We remind Arts Council England & Julie's Bicycle of
 the size and scale of our organisation when compiling data.
- The deadline for Julie's Bicycle reporting has been postponed to 31 October 2020.
- Highlights continues to bear in mind ethical and environmental issues when operating in and out of the office. We share car travel when going to meetings out of the area; and we use local companies to source supplies and goods wherever possible to minimise our carbon footprint.

TRAINING AND MARKETING

5.1 Research and Staff training

- Co-Director Rosie Cross and Administrator Heather Askew attended the National Rural Touring Forum conference in Bangor in July 2019.
- Rosie attended Contact East Showcase in Charlottetown, Prince Edward Island in September 2019
- Highlights' Co-Director Kate Lynch and Board member Irene Faith attended an ACE session called 'Creative Case and Board Engagement' in June 2019
- Heather attended a Blitz Data Protection training day in May 2019 about the processes to go through to make sure we are compliant with GDPR.
- Heather attended 'Microsoft Access Essentials' in July 2019. This was a 2-day course about how to use Microsoft Access, setting up a database, creating queries, forms and reports.
- Kate attended the ACE Summer Consultation, in July 2019
- Heather attended the Northumberland Culture Network meeting in October 2019
- In February 2020 Kate attended the Creative Careers Programme's session, entitled 'Diversity and Inclusion, why are we still talking about it?'
- Kate attended Fundraising Together in March 2020
- Kate attended UK Theatre Finance and Business Strategy in March 2020
- Kate & Heather attended Cumbia Arts & Culture Network's session on the ACE Let's Create Strategy in February 2020

5.2 Promoter training

- Thanks to a bursary from NRTF new staff member Matt Kaunz, who is also a volunteer promoter at Dent Village Hall in Cumbria, attended the National Rural Touring Forum conference in June 2019. "As a new promoter, this was my first NRTF conference. I found the whole experience very engaging and in addition to seeing some fantastic showcases, it was great to hear the sharing of so many thoughts and ideas, both socially and in the Big Conversation sessions Philip Holyman's chairing of the Diversity in a Rural Context was inspirational. It was also interesting to hear from attendees from the wider sector, especially the work exploring the links between the arts and well-being in a rural environment and how rural touring can play its part. Overall, a very enjoyable couple of days spent with some fantastic people" Matt Kaunz, Promoter, Dent Memorial Hall
- Thanks to another bursary from NRTF, one of County Durham's Volunteer promoters, Libby Thompson attended Edinburgh Fringe in August 2019 with Director, Rosie Cross "Many thanks to Highlights and NRTF for the opportunity to attend this year's Edinburgh Festival Fringe. I saw a mixture of shows, 14 in total, [in 2.5 days!] including music, theatre, puppetry, storytelling, dance, musical, comedy, song. There were several shows which I'd be delighted to promote here in County Durham as part of rural touring. If you have an interest in the arts, do try and visit Edinburgh at Festival time" Libby Thompson, Mickleton Village Hall,
 - Six training & networking events were held for Volunteer promoters in the year.

"Going through the menu is always the best part of the evening."
"...being able to see clips of the shows on offer"
"Best thing is meeting and networking with other promoters"
"Thank you for the refreshments!"



volunteer promoter.

 All the training & networking events were held for Volunteer promoters include an element of up to date marketing information



- Of those completing hard copy evaluation forms at performance events, an average of 29% state
 they heard about the event via the Highlights brochure and an average of 32% were recommended
 by a friend.
- From those completing a hard copy audience survey at shows, an average of 19% say they heard about the show from a poster; and an average of 16% say they heard about the show from a flyer.
- The number of audience members finding out about events via social media continues to grow. Since the launch of the new web site in October 2019, those listing the Highlights web site as their way of hearing about a show, has increased from 1% to 6%. And those listing Social Media as their means of finding out has increased from 4% to 9%
- Highlights is totally dependent upon the services of 4 valued volunteers who enter all the data from the hard copy evaluation forms onto the 'Survey Any Place' platform
- Almost all of Highlights promoters now offer online ticket sales via the Highlights website/Ticket
 Source. [see 3.2 Digital engagement]
- Highlights sends out a regular Promoters' Newsletter
- Mailings to the larger Mailchimp audience members' list was increased at the end of the year (March 2019, due to updates about shows cancelled caused by Covid 19.
- Highlights issues a 'New Season' press release to regional press and media (including online sites)
 with listings information covering all shows and continues to receive good media coverage and
 press support across the three counties.
- Promoters are supplied with template show press releases and images for their own local press
 work. They are also resourced with email sign-up sheets, so they can continue to grow their own
 mailing lists which, combined with HL web generated email alerts for upcoming shows, offers a
 substantial reach for promoters.
- Increased use of social media (not solely to promote performances) is a significant factor in audience development.
- Highlights launched a new 'Promoters Lounge' chat room on Facebook.
- The appointment of a dedicated Communications Officer who started April 2019, has made a significant difference to the amount of social media activity Highlights has enjoyed over the year.
- We take part in the Audience Agency's national Audience Finder project. The Audience Finder report requirement for ACE reporting was waived for 2019-20 reporting, due to the Covid19 pandemic. Therefore the annual survey was not circulated in February/March 2020
- The NRTF Dance Initiative circulates its own (Audience Finder type) evaluation at RTDI performances. They share the information with Highlights after the data had been collated.

6 WORKSHOP PROGRAMME

With the appointment of a bespoke Creative Engagement worker (using some of the funding freed up

from the former Contemporary Craft officer's position), Highlights can now offer more workshops linked to performances. Companies offering workshops and wrap



Sonia Sabri workshop, Kirkby Stephen Primary school, Nov 2019 around activities are flagged up when the season's menu is launched. The Creative Engagement

worker is proactive in searching out community groups to participate in the activities. This has audience development opportunities for the core programme of work.

Highlights still receives no core funding to provide workshops or participatory work. The organisation is therefore reliant upon additional funding (eg from participating schools or separate Trusts or other organisations) in order to allow these activities to take place

Company/Leader - venue	Style/subject matter – date	No of workshops	Ages	Total participants
Phoenix Dance - Dance Group, Alnmouth, and Queen Eliz High Sch, Hexham, Nrthmbrlnd	Contemporary Dance - May 2019	3	7-18	46
Northern Stage - Shilbottle Comm Hall, Nrthmbrlnd	Drama - October 2019	1	12-16	18
Sonia Sabri Co - Brough Pr Sch; Kirkby Stephen Pr Sch; and Castle Carrock Pr Sch, Cumbria	Dance & Movement - November 2019	4	7-11	69
Highlights (in house) Philippa Compson; Lucy Curry— Felton Prim Sch and Shilbottle Comm Hall, Nrthmbrlnd. Linked to 'The Boy who cried Wolf' perf	Craft/making and drama - November 2019	5	7-15	117
Patfield & Triguero – St Thomas Community Hall, County Durham	Making juggling balls & Juggling - November 2019	1	7-80	17
Glow Theatre Co – Upper Teesdale Agricultural Support Services [UTASS], County Durham	Animation – February 2020	1	8-15	11
The Hut People - Blue Jam, Penrith, Cumbria	Percussion, music – February 2020	1	7-67	20
Joyce Branagh - The Courthouse, Shap, Cumbria	Creative writing & Drama – March 2020	1	20+	8
Louise Jordan – Girls' Group, UTASS County Durham	Creative Writing – March 2020	1	8-15	6
GRAND TOTA	<u>L</u>	<u>18</u>		<u>312</u>

[&]quot;I think the package of workshop + performance on the same day helped to make it feel like a significant event."

Participant at Patfield & Triguero's juggling & making workshop'. St Thomas Church Hall, County Durham Nov 2019

[&]quot;...their appreciation of the play [on the same evening] was greatly enhanced from having spent time with Joyce at the workshop"

^{&#}x27;Our group ranged in age from 7 to 80 years of age and we all worked very hard for the 2 hours of the workshop. It was good for the children to see adults really struggling to get to grips with the basics while they proved far more adept. Chris and Jose pushed us quite hard, but were sensitive about pacing things so that the less able were able to feel like we'd progressed. The whole atmosphere was really supportive and there was lots of laughter along the way.'

[&]quot;.....fortunately the small number meant that Joyce was able to allow time for everyone to share thoughts/writing but this would not have been possible with larger numbers. Surprising how much we covered yet Joyce always let us feel free to express thoughts without it feeling rushed.' Participant at creative writing workshop with Joyce Branagh [one of performers from 'Ladies that Bus']. The Courthouse, Shap, March 2020

7 PLANS FOR THE FUTURE

SPECIAL NOTE: these plans have been adjusted to accommodate the changes which are anticipated due to the Covid-19 pandemic. However, it may be that some or all of these targets are revised by the year end.

Plans for April 2020 - March 2021

- 1. Due to ongoing impact of Covid-19, programme around 60 shows (20 in Autumn 2020, 40 in Spring 2021.
- 2. Whilst physical performances are not possible due to Covid-19, look at alternative ways to deliver online and offline content to our promoters and their communities.
- 3. Continue to explore alternative income sources
- 4. Research and pilot the Maker's Menu; a programme of workshops (writing, arts and craft etc ...) offered to the village hall promoters alongside the performance menu.
- 5. Monitor the 2018-22 Highlights/Arts Out West Business Plan and Audience Development Plans. Given the revised dates for the next NPO funding round [2023 2027], work will begin on the application in Autumn 2021
- 6. Continue the refinement of the Highlights brand, based on the new look we have used on the website and recent brochures.
- 7. Continue to build our online presence, through the website, meaningful content on the social media channels, regular emails and online ticketing.
- 8. Continue to monitor our Creative Engagement programme, researching funds for new projects and refining the groups and areas we are working with and in.
- 9. With the Northern Consortium, and other partners continue partnership working and international and diverse programming
- 10. Continue to work in partnership with the National Rural Touring Forum.
- 11. With Co-Director Rosie Cross leaving at the end of September 2020, ensure that the organisation settles within the new staff structure, carrying on our careful monitoring of all aspects of the business.

8 COMPANY DETAILS

Company Details

Company Secretary:

Heather Askew

Telephone:

017683 53954

Registered Office:

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APPLEBY, Cumbria,

CA16 6QH

Accountants:

Keswick Accountants

APPENDICES

PERFORMANCE VENUES 2019/20 New Venues typed in blue

Eden: 17 Venues

Alston Town Hall; Appleby HUB; Appleby Public Hall; Armathwaite Old School Hall; Askham & Helton Community Centre; Bolton Memorial Hall; Crosby Ravensworth Village Hall; Dufton Village Hall; Kirkby Stephen Sports & Social Club; Lazonby Village Hall; Melmerby Village Hall; Murton Village Institute; Orton Market Hall; Shap Memorial Hall; Skirwith Village Hall; Soulby Village Hall; The Old Courthouse, Shap;

[Former] Teesdale District: 10 Venues

Barningham Village Hall; Boldron Village Hall; Bowes & Gilmonby Parish Hall; Cotherstone Village Hall; The Witham Hall, Barnard Castle; Hamsterley Village Hall; Mickleton Village Hall; Scarth Memorial Hall, Staindrop; UTASS, Middleton in Teesdale; Whorlton Village Hall

[Former] Weardale District: 4 Venues

Edmundbyers Village Hall; Frosterley Village Hall; Upper Weardale Town Hall; St Thomas Church Hall, Stanhope;

South Lakeland: 9 Venues

Arnside Educational Institute; Casterton Village Hall; Coniston Institute; Dent Memorial Hall; Helsington & Brigsteer Village Hall; Levens Village Hall; The Community Hall, Grizebeck; Troutbeck Institute; Water Yeat Village Hall;

Rural Carlisle: 6 Venues

Burgh by Sands Village Hall; Heads Nook Village Hall; Watson Hall, Castle Carrock; Wreay Village Hall; Warwick on Eden Village Hall; Wetheral Village Community Hall

North Northumberland: 12 Venues

Amble Parish Hall; BURC Spittal; Felton Village Hall; Hepscott Parish Hall; Howick Village Hall; Lesbury Village Hall; Middleton & Todridge Village Hall; The Cheviot Centre, Wooler; Shilbottle Community Hall; St Cuthberts Church, Norham; Whittingham Memorial Institute; Wingates Village Institute

West Northumberland: 5 Venues

Allendale Village Hall; Bardon Mill & Henshaw Village Hall; Great Whittington Village Hall; Tarset Village Hall; Wark Town Hall & Mechanics Institute.

19 - Theatre Companies

Alison Neil Anna Mudeka **Box of Tricks** Finding the Will Glow Ladies that Bus Little Earthquake Ms Chamberlain **Nearly There Yet** Nick Cassenbaum Northern Stage Play the Spotlight **Pmac Productions Ragged Edge Productions Tangram Theatre** Theatre by the Lake The Production Shed **Townsend Productions** Two Destination Language





5 - Children's Theatre Companies

Half a String
The Herd Company
Theatre Fideri Fidera
Sonia Sabri Company
Tutti Frutti







3 – Storytelling/Spoken word/Comedy

John Hegley Daniel Morden and Oli Wilson-Dickson George Egg

16 - Music Groups

Diyet & the Love Soldiers
Eduardo Niebla
FreePlay
Little Bulb Theatre
Louise Jordan
Maire Ni Chathasaigh & Chris Newman
Minima [Silent Films with Live Musical
Accompaniment]

Monster Ceilidh Band
Remi Harris Duo
She'Koyokh
Shoo Shoo Baby
Son Yambu
The Peas
The Hut People
The People's String Foundation
Tim Kliphuis
Travelling by Tuba



SHOW COMMENTS

Comments from Rural Touring Dance Initiative Survey:-

"Wonderful opportunity to bring national & international professional dancers to a rural town"

Phoenix Dance, Allendale Village Hall, Northumberland, June 2019

"Audiences were bowled over, stood up at the end and engaged in the Q+A- with the majority staying for this. Some found the show quite touching – one guy I spoke to confessed his tears!"

'Knot' - Nikki & JD, Appleby Hub, Cumbria, October 2019

Comments from audience members, gathered from Survey Any Place:-

"I enjoyed the event. Highlights allows me to enjoy a variety of events some of which I travel to. It is extremely valuable to me". 'The Scrooge Diaries' - PMac Productions, St Thomas Church Hall, County Durham, Dec 2019

"glad to be treated to quality drama on my doorstep"

'Mrs Beeton, My Sister' - Alison Neil, The Cheviot Centre, Wooler, Northumberland, Dec 2019

"I thought the whole performance was superb, the facts were brought to life in a very different way – seeing the other side of the "wall". Thank you!"

'Fallen Fruit', (about pre-1989 Bulgaria) - Two Destination Language, Wingates Village Hall, Northumberland, October 2019

"Great atmosphere, lovely people and very friendly. The performance was absolutely amazing"

Celtic Christmas Strings - Chris Newman and Maire Ni Chathasaigh, Alston Town Hall, Cumbria, Dec 2019

"It feels great to laugh. Even better to be able to share this with the children" 'Family Wordship' - John Hegley, Crosby Ravensworth Village Hall, Cumbria, April 2019

"Great to be part of a live performance and to enjoy music from other cultures. I learnt a great deal about the Yukon and the culture there -fascinating and accompanied by wonderful music"

Diyet & the Love Soldiers, Skirwith Village Hall, Cumbria, May 2019

".....how important it is to introduce interesting and controversial topics via drama to rural audiences. Thought provoking and entertaining, dealt with a difficult topic with a light touch"

'Naming the View' - Finding the Will, Bardon Mill & Henshaw Village Hall, Northumberland, May 2019

"Innovative, exceptional musicians. Improvisation par excellence",

Tim Kliphuis Trio, Murton Village Hall, Cumbria, February 2020

"Challenging uncomfortable funny",

'The Last Quiz Night on Earth' - Box of Tricks Theatre Co, Mickleton Village Hall, County Durham, February 2020

"zany, original, entertaining"

'DIY Chef' - George Egg, Howick Village Hall, Northumberland, February 2020

"Uplifting experience, together in the community"

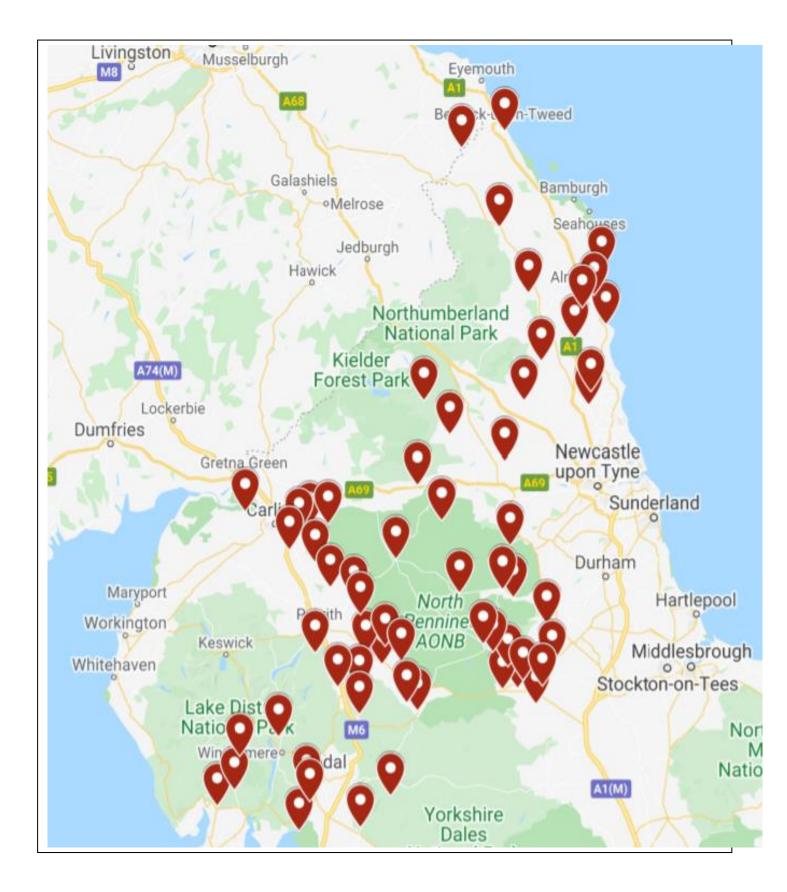
Ladies that Bus, Soulby Village Hall, Cumbria, March 2020

Pages/Session 3.11
Avg. Session Duration 00:02:26
Bounce Rate 48.90%

Demographics	Language	Users % Users
Language	1. en-gb	7,819 70.77%
Country	2. en-us	2,959 26.78%
City	3. en	57 0.52%
System	4. c	24 0.22%
Browser	5. en-ca	19 0.17%
Operating System	6. nb-no	16 0.14%
Service Provider	7. fr-fr	15 0.14%
Mobile	8. es-es	12 0.11%
Operating System	9. uk	11 0.10%
Service Provider	10. nl-nl	9 0.08%
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HIGHLIGHTS RURAL TOURING SCHEME: LIVE VENUES 2019-2020



Highlights district breakdown. Performances and Workshops

Local authority name		Fee per show		Total box office:	Attendance no	Cancelled
C - Carlisle						
Burgh by Sands Parish Hall						
02/11/2019 Minima	Silent Films with Live Musical Accompaniment	£700.00	£250.00	£250.00	29	No
Castle Carrock Primary School						
08/11/2019 Sonia Sabri Company	Same Same But Different	£700.00	£700.00	£700.00	70	No
08/11/2019 Sonia Sabri Company	Same Same But Different Workshop				18	No
Heads Nook Village Hall						
22/03/2020 Shoo Shoo Baby	The Great Cabaret Safari	£600.00)			Yes
Watson Institute, Castle Carrock						
07/06/2019 Ragged Edge Productions	The Chef Show	£650.00	£460.00	£460.00	49	No
05/10/2019 The Production Shed	Tetra-Decathlon	£575.00	£336.00	£370.00	41	No
07/03/2020 Mr and Mrs Clark	Louder Is Not Always Clearer	£650.00	£332.00	£365.00	40	No
Wetheral Community Village Hall						
09/05/2019 Finding The Will	Naming The View	£525.00	£520.00	£520.00	52	No
21/02/2020 Strada Music	The Hut People	£450.00	£674.00	£780.00	79	No
Wreay Village Hall						
28/02/2020 Glow	Letters from the Front	£612.50	£545.50	£473.00	63	No
Summary for 'LocalAuthorityName' = C - C	Carlisle (10 detail records)	£5,462.50	£3,817.50	£3,918.00	441	
C - Eden						
Alston Town Hall						
11/04/2019 Theatre by the Lake	Miss Julie	£650.00	£509.00	£509.00	58	No
			to the same of the			

30 July 2020 Page 1 of 12

Local authori			발함에 보기하다 (투시상원자) (1) - 기급 (1)를 다 스타스(1)를		Total box office:	Attendance no	
19/05/2019	She'Koyokh	First Dance on Second Avenue			£764.00	92	No
07/11/2019	Anna Mudeka	KURE KURE/FARAWAY	£600.00	£406.40	£458.00	54	No
11/12/2019	Maire Ni Chathasaigh & Chris New	Celtic Christmas Strings	£540.00	£417.20	£459.00	51	No
09/02/2020	George Egg	DIY Chef	£620.00				Yes
Appleby Hu	ub						
11/05/2019	Highlights Ltd (In House)	Promoter Training Day May 2019				37	No
12/10/2019	NRTF	Knot	£700.00	£560.00	£650.00	76	No
18/10/2019	Nick Cassenbaum	Bubble Schmeisis	£500.00	£224.00	£230.00	28	No
Appleby Pu	ublic Hall						
17/05/2019	She'Koyokh	First Dance on Second Avenue	£600.00	£655.00	£760.00	85	No
01/11/2019	Minima	Silent Films with Live Musical Accompaniment	£700.00	£700.00	£390.00	47	No
29/02/2020	Nearly There Yet	Home Sweet Home	£550.00	£348.00	£385.00	51	No
Armathwai	te Old School Hall						
03/10/2019	Monster Ceilidh Band	Ceilidh	£450.00	£330.00	£350.00	36	No
26/03/2020	The Peas	When 80s and 90s pop gets a makeover	£400.00				Yes
Askham &	Helton Community Centre						
13/04/2019	John Hegley	Family Wordship	£400.00	£410.00	£470.00	71	No
22/11/2019	Son Yambu	Son Yambu	£675.00	£851.60	£1,002.00	103	No
Blue Jam							
20/02/2020	Strada Music	The Hut People Workshop				20	No
Bolton Mer	morial Hall						
07/04/2019	Yardbird Arts	Remi Harris Duo	£412.50	£467.00	£571.50	66	No
28/12/2019	Half a String	Under the Frozen Moon	£600.00	£376.80	£426.00	83	No
20/03/2020	Shoo Shoo Baby	The Great Cabaret Safari	£600.00				Yes
Brough Pri	mary School						

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Local author			Fee per show	Return to HP	Total box office:	Attendance no	Cancelled
07/11/2019	Sonia Sabri Company	Same Same But Different Workshop				13	No
07/11/2019	Sonia Sabri Company	Same Same But Different Workshop				14	No
Crosby Ra	vensworth Village Hall						
11/04/2019	John Hegley	Family Wordship	£400.00	£276.00	£276.00	44	No
04/10/2019	Monster Ceilidh Band	Ceilidh	£450.00	£367.60	£397.00	42	No
27/11/2019	The People's String Foundation	Res Publica	£500.00	£373.20	£404.00	44	No
27/03/2020	The Peas	When 80s and 90s pop gets a makeover	£400.00)			Yes
Dufton Vill	lage Hall						
10/11/2019	Little Bulb Theatre	Mountain Music	£750.00	£810.00	£950.00	108	No
Kirkby Ste	phen Primary School						
07/11/2019	Sonia Sabri Company	Same Same But Different Workshop				24	No
Kirkby Ste	phen Sports & Social Club						
03/04/2019	Play The Spotlight Theatre	Black Is The Color Of My Voice	£700.00	£580.00	£580.00	60	No
04/10/2019	The Production Shed	Tetra-Decathlon	£575.00	£550.00	£130.00	17	No
18/10/2019	The Herd Company	Slime	£600.00	£188.00	£190.00	55	No
09/11/2019	Sonia Sabri Company	Same Same But Different	£700.00	£245.00	£261.00	56	No
Lazonby V	ïllage Hall						
05/04/2019	Play The Spotlight Theatre	Black Is The Color Of My Voice	£700.00	£845.50	£1,041.00	109	No
26/09/2019	Eduardo Niebla	Eduardo Niebla in Concert	£605.00	£402.00	£440.00	46	No
03/11/2019	Minima	Silent Films with Live Musical Accompaniment	£700.00	£250.00	£236.00	26	No
13/03/2020	Louise Jordan	The Hard Way	£400.00	£208.00	£210.00	23	No
Melmerby	Village Hall						
08/11/2019	Anna Mudeka	KURE KURE/FARAWAY	£600.00	£428.00	£485.00	52	No
Murton Vil	lage Institute						

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Local author	4.340 St. 10 1 10 10 10 10 10 10 10 10 10 10 10 1		SECTION IN A PROPERTY OF THE SECTION OF		Total box office:	Attendance no	
09/10/2019		A Cappella Around The World	£460.00		£520.00	52	No
12/02/2020	Tim Kliphuis	Tim Kliphuis - Swinging the Classics	£680.00	£562.00	£640.00	68	No
Orton Mar	ket Hall						
28/04/2019	Travelling by Tuba	Travelling by Tuba - The Farewell Tour	£520.00	£582.50	£695.00	88	No
28/09/2019	Eduardo Niebla	Eduardo Niebla in Concert	£605.00	£463.60	£517.00	64	No
19/10/2019	The Herd Company	Slime	£600.00	£193.60	£197.00	37	No
13/02/2020	Tim Kliphuis	Tim Kliphuis - Swinging the Classics	£680.00	£554.00	£630.00	75	No
07/03/2020	Ladies That Bus	Ladies That Bus	£600.00	£680.00	£800.00	93	No
Shap Mem	orial Hall						
04/05/2019	Ms Chamberlain Presents	Eglantyne	£475.00	£369.00	£369.00	40	No
07/03/2020	Ladies That Bus	Ladies That Bus	£600.00				Yes
Skirwith V	illage Hall						
02/05/2019	Diyet & the Love Soldiers	Diyet & the Love Soldiers	£600.00	£540.00	£540.00	59	No
07/12/2019	Pmac Productions	The Scrooge Diaries	£550.00	£208.00	£210.00	24	No
20/02/2020	Strada Music	The Hut People	£450.00	£362.00	£390.00	43	No
Soulby Vill	lage Hall						
12/12/2019	Alison Neil	Mrs Beeton, My Sister	£330.00	£248.80	£261.00	30	No
08/03/2020	Ladies That Bus	Ladies That Bus	£600.00	£472.00	£540.00	61	No
The Old Co	ourthouse, Shap						
07/03/2020	Ladies That Bus	Ladies That Bus Workshop				8	No
Summary for Sum	'LocalAuthorityName' = C - Ede	en (51 detail records)	£25,427.50	£18,136.80	£19,333.50	2433	
C - South	Lakes						
Arnside Ed	ducational Institute						
13/04/2019	Townsend Productions	Rouse, Ye Women	£600.00	£539.20	£624.00	79	No

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Local authority			Fee per show	Return to HP	Total box office:	Attendance no	Cancelled
09/06/2019 R	Ragged Edge Productions	The Chef Show	£650.00		£576.00	77	No
27/10/2019 Li	ittle Earthquake	I Ain't Afraid Of No Ghost	£600.00	£280.00	£300.00	47	No
29/03/2020 B	Box of Tricks Theatre Company	The Last Quiz Night on Earth	£650.00				Yes
Casterton Vi	illage Hall						
10/10/2019 F	FreePlay	A Cappella Around The World	£460.00	£362.00	£390.00	39	No
16/10/2019 H	Highlights Ltd (In House)	Promoter Evenings Oct 2019				23	No
18/03/2020 S	Shoo Shoo Baby	The Great Cabaret Safari	£600.00				Yes
Coniston Ins	stitute						
23/11/2019 Ta	angram Theatre	Revelations	£600.00	£512.00	£590.00	59	No
27/02/2020 G	Blow	Letters from the Front	£612.50	£548.00	£635.00	71	No
Dent Memor	rial Hall						
13/10/2019 Tv	wo Destination Language	Fallen Fruit	£600.00	£289.60	£312.00	43	No
24/11/2019 To	Tutti Frutti Productions	The Boy Who Cried Wolf	£700.00	£228.00	£240.00	48	No
05/03/2020 La	adies That Bus	Ladies That Bus	£600.00	£738.40	£873.00	101	No
Helsington 8	& Brigsteer Village Hall						
12/10/2019 K	Klezmer-ish	Music of the Travellers	£675.00	£746.00	£870.00	89	No
28/03/2020 B	Box of Tricks Theatre Company	The Last Quiz Night on Earth	£650.00				Yes
Levens Villa	age Institute						
20/10/2019 N	Nick Cassenbaum	Bubble Schmeisis	£500.00	£346.00	£370.00	37	No
01/12/2019 T	he People's String Foundation	Res Publica	£500.00	£478.00	£535.00	57	No
The Commu	ınity Hall at Grizebeck						
12/04/2019 TI	heatre by the Lake	Miss Julie	£650.00	£472.00	£540.00	54	No
11/10/2019 To	wo Destination Language	Fallen Fruit	£600.00	£200.00	£120.00	12	No
06/12/2019 D	Daniel Morden and Oli Wilson-Dick	Twice Upon a Time	£650.00	£317.20	£346.50	36	No
08/02/2020 G	George Egg	DIY Chef	£620.00	£476.00	£545.00	60	No
Troutbeck In	nstitute						

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Local authori	1949 - C.		Fee per show	Return to HP	Total box office:	Attendance no	
	Northern Stage	The Hound of the Baskervilles	£600.00		£790.00	80	No
Water Yeat	t Village Hall						
03/05/2019	Diyet & the Love Soldiers	Diyet & the Love Soldiers	£600.00	£314.00	£360.00	30	No
Summary for Sum	'LocalAuthorityName' = C - Sout	h Lakes (22 detail records)	£12,717.50	£8,019.20	£9,016.50	1042	
N - North	Northumberland						
Amble Par	ish Hall						
05/05/2019	Diyet & the Love Soldiers	Diyet & the Love Soldiers	£600.00	£360.00	£400.00	49	No
06/10/2019	The Production Shed	Tetra-Decathlon	£575.00	£200.00	£190.00	24	No
15/12/2019	Maire Ni Chathasaigh & Chris New	Celtic Christmas Strings	£540.00	£594.00	£680.00	80	No
BURC, (Fo	rmerly St Pauls) Spittal						
05/04/2019	Yardbird Arts	Remi Harris Duo	£412.50	£268.80	£286.00	36	No
04/05/2019	Diyet & the Love Soldiers	Diyet & the Love Soldiers	£600.00	£308.80	£336.00	47	No
29/11/2019	The People's String Foundation	Res Publica	£500.00	£250.00	£240.00	35	No
14/12/2019	Maire Ni Chathasaigh & Chris New	Celtic Christmas Strings	£540.00	£315.60	£332.00	46	No
22/02/2020	Strada Music	The Hut People	£450.00	£250.00	£216.00	24	No
Felton CA	Primary School						
12/11/2019	Highlights Ltd (In House)	Drama Workshop				30	No
12/11/2019	Highlights Ltd (In House)	Drama Workshop				30	No
12/11/2019	Highlights Ltd (In House)	Craft Workshop				19	No
12/11/2019	Highlights Ltd (In House)	Craft Workshop				20	No
Felton Villa	age Hall						
10/05/2019	Finding The Will	Naming The View	£525.00	£372.80	£416.00	53	No
12/05/2019	Highlights Ltd (In House)	Promoter Training Day May 2019				32	No
19/10/2019	Nick Cassenbaum	Bubble Schmeisis	£500.00	£448.00	£510.00	51	No
27/02/2020	Nearly There Yet	Home Sweet Home	£550.00	£440.00	£500.00	50	No

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Local authority name		Fee per show	Return to HP	Total box office:	Attendance no	Cancelled
Hepscott Parish Hall						
03/05/2019 Ms Chamberlain Presents	Eglantyne	£475.00	£286.90	£390.00	41	No
07/12/2019 Daniel Morden and Oli Wilson-Dic	k Twice Upon a Time	£650.00	£232.00	£240.00	34	No
Hindmarsh Hall						
29/05/2019 Phoenix Dance Theatre	Refined workshop				15	No
Howick Village Hall						
07/02/2020 George Egg	DIY Chef	£620.00	£504.00	£580.00	68	No
Lesbury Village Hall						
13/10/2019 Klezmer-ish	Music of the Travellers	£675.00	£590.00	£675.00	80	No
19/03/2020 Shoo Shoo Baby	The Great Cabaret Safari	£600.00	0			Yes
Middleton & Todridge Village Hall						
11/05/2019 Finding The Will	Naming The View	£525.00	£200.00	£192.00	29	No
Pegswood Community Hub						
06/10/2019 Monster Ceilidh Band	Ceilidh	£450.00	£250.00			Yes
Shilbottle Community Hall						
06/04/2019 Theatre Fideri Fidera	Oskar's Amazing Adventure	£480.00	£180.00	£96.00	19	No
09/10/2019 Northern Stage	Hound of the Baskervilles Workshop				18	No
02/11/2019 Northern Stage	The Hound of the Baskervilles	£600.00	£508.80	£586.00	86	No
20/11/2019 Highlights Ltd (In House)	Craft Workshop				18	No
22/11/2019 Tutti Frutti Productions	The Boy Who Cried Wolf	£700.00	£204.00	£210.00	44	No
St Cuthbert's Church, Norham						
06/04/2019 Play The Spotlight Theatre	Black Is The Color Of My Voice	£700.00	£769.60	£912.00	114	No
30/11/2019 Pmac Productions	The Scrooge Diaries	£550.00	£282.00	£302.00	44	No
The Cheviot Centre, Wooler						
26/04/2019 Travelling by Tuba	Travelling by Tuba - The Farewell Tour	£520.00	£350.40	£388.00	54	No

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Local author	ity name		Fee per show	Return to HP	Total box office:	Attendance no	Cancelled
	Son Yambu	Son Yambu	£675.00		£563.00	69	No
13/12/2019	Alison Neil	Mrs Beeton, My Sister	£330.00	£244.80	£256.00	34	No
15/03/2020	Louise Jordan	The Hard Way	£400.00	£228.00	£235.00	27	No
Whittingha	am Memorial Institute						
07/04/2019	Play The Spotlight Theatre	Black Is The Color Of My Voice	£700.00	£586.40	£683.00	98	No
10/11/2019	Anna Mudeka	KURE KURE/FARAWAY	£600.00	£365.60	£407.00	53	No
01/12/2019	Pmac Productions	The Scrooge Diaries	£550.00	£362.40	£403.00	52	No
01/03/2020	Glow	Letters from the Front	£612.50	£317.60	£347.00	43	No
Wingates \	Village Institute						
04/04/2019	Yardbird Arts	Remi Harris Duo	£412.50	£310.00	£337.50	44	No
12/10/2019	Two Destination Language	Fallen Fruit	£600.00	£310.00	£337.50	44	No
14/10/2019	Highlights Ltd (In House)	Promoter Evenings Oct 2019				18	No
25/10/2019	Little Earthquake	I Ain't Afraid Of No Ghost	£600.00	£318.40	£348.00	44	No
20/02/2020	Box of Tricks Theatre Company	The Last Quiz Night on Earth	£650.00	£378.40	£423.00	53	No
Summary for Sum	'LocalAuthorityName' = N - Nort	h Northumberland (44 detail re	£19,467.50	£12,087.70	£13,017.00	1869	
N - West I	Northumberland						
Allendale \	Village Hall						
07/06/2019	Phoenix Dance Theatre	ReFINED 2019	£700.00	£523.20	£604.00	79	No
07/10/2019	NRTF	Knot	£700.00	£466.40	£533.00	63	No
15/10/2019	Highlights Ltd (In House)	Promoter Evenings Oct 2019				21	No
24/10/2019	Little Earthquake	I Ain't Afraid Of No Ghost	£600.00	£203.20	£204.00	30	No
05/12/2019	Pmac Productions	The Scrooge Diaries	£550.00	£315.20	£344.00	45	No
23/02/2020	Strada Music	The Hut People	£450.00	£302.00	£315.00	35	No
Bardon Mi	II & Henshaw Village Hall						
07/04/2019	Theatre Fideri Fidera	Oskar's Amazing Adventure	£480.00	£480.00	£142.00	49	No

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Local authori	1944 - 18 10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		REGISTER AND		Total box office:	Attendance no	
	Theatre by the Lake	Miss Julie	£650.00	£262.00	£277.50	39	No
12/05/2019	Finding The Will	Naming The View	£525.00	£217.50	£217.50	29	No
03/11/2019	Northern Stage	The Hound of the Baskervilles	£600.00	£453.20	£516.50	72	No
21/11/2019	Tangram Theatre	Revelations	£600.00	£200.00	£150.00	20	No
29/12/2019	Half a String	Under the Frozen Moon	£600.00	£600.00	£214.00	65	No
21/02/2020	Box of Tricks Theatre Company	The Last Quiz Night on Earth	£650.00	£448.00	£510.00	62	No
Great Whit	tington Village Hall						
05/10/2019	Monster Ceilidh Band	Ceilidh	£450.00	£394.00	£430.00	43	No
14/12/2019	Alison Neil	Mrs Beeton, My Sister	£330.00	£320.00	£350.00	37	No
26/03/2020	Box of Tricks Theatre Company	The Last Quiz Night on Earth	£650.00				Yes
Queen Eliz	abeth High School						
30/05/2019	Phoenix Dance Theatre	Refined workshop				14	No
31/05/2019	Phoenix Dance Theatre	Refined workshop				14	No
Tarset Villa	age Hall						
22/11/2019	Tangram Theatre	Revelations	£600.00	£200.00	£168.00	17	No
14/02/2020	Tim Kliphuis	Tim Kliphuis - Swinging the Classics	£680.00	£338.00	£360.00	43	No
Wark Town	n Hall & Mechanics Institut	е					
18/05/2019	She'Koyokh	First Dance on Second Avenue	£600.00	£360.00	£400.00	52	No
11/10/2019	FreePlay	A Cappella Around The World	£460.00	£267.60	£272.00	36	No
09/11/2019	Anna Mudeka	KURE KURE/FARAWAY	£600.00	£270.40	£288.00	38	No
24/11/2019	Son Yambu	Son Yambu	£675.00	£530.40	£594.00	72	No
Summary for Sum	'LocalAuthorityName' = N - Wes	st Northumberland (24 detail re	cords) £12,150.00	£7,151.10	£6,889.50	975	
Teesdale							
Barningha	m Village Hall						
27/09/2019	Eduardo Niebla	Eduardo Niebla in Concert	£605.00	£270.40	£275.50	29	No

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	ty name		Fee per show		Total box office:	Attendance no	
14/03/2020	Louise Jordan	The Hard Way	£400.00	£224.80	£231.00	22	No
oldron Vil	llage Hall						
12/12/2019	Maire Ni Chathasaigh & Chris New	Celtic Christmas Strings	£540.00	£282.00	£290.00	29	No
owes & G	ilmonby Parish Hall						
12/04/2019	John Hegley	Family Wordship	£400.00	£335.20	£374.00	47	No
17/10/2019	Nick Cassenbaum	Bubble Schmeisis	£500.00	£236.80	£246.00	30	No
otherston	e Village Hall						
12/05/2019	Diyet & the Love Soldiers	Diyet & the Love Soldiers	£600.00	£352.00	£390.00	44	No
amsterley	v Village Hall						
27/04/2019	Travelling by Tuba	Travelling by Tuba - The Farewell Tour	£520.00	£284.80	£306.00	38	No
31/10/2019	Northern Stage	The Hound of the Baskervilles	£600.00	£529.60	£612.00	80	No
27/03/2020	Box of Tricks Theatre Company	The Last Quiz Night on Earth	£650.00				Yes
lickleton \	/illage Hall						
17/10/2019	Highlights Ltd (In House)	Promoter Evenings Oct 2019				28	No
26/10/2019	Little Earthquake	I Ain't Afraid Of No Ghost	£600.00	£292.80	£316.00	32	No
22/02/2020	Box of Tricks Theatre Company	The Last Quiz Night on Earth	£650.00	£537.60	£622.00	64	No
carth Men	norial Hall, Staindrop						
14/04/2019	John Hegley	Family Wordship	£400.00	£258.40	£278.00	31	No
10/11/2019	Sonia Sabri Company	Same Same But Different	£700.00	£180.00	£123.00	17	No
24/11/2019	Tangram Theatre	Revelations	£600.00	£200.00	£40.00	4	No
28/03/2020	The Peas	When 80s and 90s pop gets a makeover	£400.00				Yes
he Withan	n						
04/04/2019	Play The Spotlight Theatre	Black Is The Color Of My Voice	£700.00	£1,095.00	£1,540.00	160	No
05/05/2019	Ms Chamberlain Presents	Eglantyne	£475.00	£460.00	£460.00	46	No
21/03/2020	Shoo Shoo Baby	The Great Cabaret Safari	£600.00				Yes

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Local author	1,340 - 170,770,070,501,501,070,070,070,0		Fee per show	Return to HP	Total box office:	Attendance no	Cancelled
UTASS, Mi	ddleton in Teesdale			000 1 1 100 1 100			
29/02/2020	Glow	Letters from the Front	£612.50	£224.00	£230.00	27	No
29/02/2020	Glow	Letters from the front workshop				11	No
16/03/2020	Louise Jordan	The Hard Way Workshop				6	No
Whorlton \	/illage Hall						
21/11/2019	Son Yambu	Son Yambu	£675.00	£466.00	£520.00	50	No
Summary for Sum	'LocalAuthorityName' = Teesdal	e (23 detail records)	£11,227.50	£6,229.40	£6,853.50	795	
Weardale							
Edmundby	vers Village Hall						
06/04/2019	Yardbird Arts	Remi Harris Duo	£412.50	£401.60	£452.00	66	No
30/11/2019	The People's String Foundation	Res Publica	£500.00	£312.40	£328.00	41	No
06/03/2020	Ladies That Bus	Ladies That Bus	£600.00	£520.00	£600.00	73	No
Frosterley	Village Hall						
11/05/2019	Diyet & the Love Soldiers	Diyet & the Love Soldiers	£600.00	£443.20	£504.00	58	No
29/09/2019	Eduardo Niebla	Eduardo Niebla in Concert	£605.00	£435.60	£482.00	57	No
09/11/2019	Little Bulb Theatre	Mountain Music	£750.00	£530.00	£600.00	68	No
29/03/2020	The Peas	When 80s and 90s pop gets a makeover	£400.00	ס			Yes
St Thomas	Church Hall, Stanhope						
14/04/2019	Townsend Productions	Rouse, Ye Women	£600.00	£473.60	£542.00	70	No
23/11/2019	Patfield and Triguero	Gibbon Workshop				17	No
23/11/2019	Patfield and Triguero	Gibbon	£650.00	£223.60	£229.50	28	No
08/12/2019	Pmac Productions	The Scrooge Diaries	£550.00	£560.40	£650.50	75	No
06/02/2020	George Egg	DIY Chef	£620.00	£432.80	£491.00	54	No
28/02/2020	Nearly There Yet	Home Sweet Home	£550.00	£257.20	£271.50	27	No
Upper Wea	ardale Town Hall						

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Local authority name		Fee per show	Return to HP	Total box office:	Attendance no	Cancelled
15/12/2019 Alison Neil	Mrs Beeton, My Sister	£330.00	£240.00	£250.00	30	No
Summary for 'LocalAuthorityName'	= Weardale (14 detail records)					
Sum		£7,167.50	£4,830.40	£5,400.50	664	
Grand Total		£93,620.00	£60,272.10	£64,428,50	8219	

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